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\$500.00 Canada: C\$500. + GST	<b>Due Care Desk Reference &amp; Agreement</b> (two year agreement with inexpensive renewal rights; allows you to personalize and publish this work for distribution by you.) A marketing tool for developing attorneys, accountants and trust officers as professional referrals when their clients need your consummate life insurance advice.
\$300.00 Canada: C\$300. + GST	<b>ITMP - Individual Target Marketing Profile</b> (testing & telephone consulting service)
<b>USA</b> All 26 issues \$200.  <b>Canada*</b> All 26 issues C\$220.  *GST already included	<b>Private Practice Marketing Kits—The Limited Series</b> Monthly issues cover one topic very thoroughly with “how to” information and explanations, plus actual examples of marketing materials that really work. Delivered the 15 <sup>th</sup> of each month as .pdf files (you can read and print these files using the free Adobe Acrobat Reader). Frankly, this is the best of what I know about private practice marketing, based on my doing this since 1977. Pretty much the book I should be writing.
	<b>Cartoon Captures</b> —the attention-getting marketing tools for moving small-business owners to act. Available mid-year 2000. Price not yet determined.
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